



MEDIA ADVISORY

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Date: April 26, 2007

DOWNTOWN KEYBANK BRANCH RIBBON CUTTING **SCHEDULED FOR APRIL 30**

Mayor to join KeyBank for ribbon cutting ceremony for new branch at Fourth and Walnut

WHAT: Ribbon Cutting ceremony for new KeyCenter at Fourth and Walnut in downtown Cincinnati

WHERE: Fourth & Walnut KeyCenter
53 East Fourth Street, Cincinnati, OH 45202

513-345-8580

WHEN: Monday, 11:00 AM, April 30, 2007

WHO: Rick Wirthlin, President, Cincinnati District, KeyBank N.A.
Mark Mallory, Mayor, Cincinnati
David Ginsburg, President, Downtown Cincinnati Inc.

ABOUT KEYBANK

KeyBank in Cincinnati offers a broad array of retail, commercial and investment banking products and services for individuals and businesses. In the Cincinnati and Northern Kentucky area, Key employs nearly 300 employees and offers customers the convenience of 28 Key branches and 100 ATMs.

Cleveland-based KeyCorp is one of the nation's largest bank-based financial services companies, with assets of approximately \$93 billion. Key companies provide investment management, retail and commercial banking, consumer finance, and investment banking products and services to individuals and companies throughout the United States and, for certain businesses, internationally. For more information, visit <https://www.key.com/>.

***The media are cordially invited to attend.
Please contact Deanna Lepsky, 317-464-8313, for more information.***

G R E A T P H O T O O P P O R T U N I T Y !

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